

LSL Swim Team June 2024 Board Meeting agenda

June 20, 2023 7pm

Invitees: XChelsea Renfro , MichelleTaylorX , Luis Diaz, Anna Alt , Leslie Pauley , Kerry Schindler , Tami SankerX, Dave PetersonX, Amanda Norvell , Jenn DebergeX, Stephanie DiestelcampX , Keely ManneX , Stacey KratzX

Unable to attend: Luis, Anna, Leslie, Kerry

I. Call to Order

II. President remarks: - How are our positions? Thoughts on how the season is going and what we can do more efficiently/better/different?

[Luis update: would board members be opposed to having parents comment or provide feedback (in our fb page) on how the season is going for them; what we could do to make the team experience better?]

Love hearing others suggestions but maybe before we post tonight as a board we come up with a few positive items that worked well during the meet and practices and a few we could work on. Maybe add this to the post so we make sure the post comes off positive. To me being up front bc there are always things we can work on, it gives the other member's the understanding we are working on always improving. -KM

Note from Kerry: I'm always ready to hear feedback from people, but I hesitate to leave that as a post on Facebook where people can comment. If it's possible to turn off the comments and direct those to a specific place (like an email), I'd be ok with it. Just speaking from my personal experience, I'm always a little rusty at the start of the season. By the last home meet I finally feel like I got it all right, but the season is done. I know there's things that need to be done better and more clear, but if that turns into a gripe fest on Facebook it can sort of wreck my zen 😊

We are going to add a button on the website that says “ask a question” to replace the swimwear button. We will also share a post on Facebook that let's people know to look for the yellow shirt to ask questions.

Tammy shared that Chelsea and Tammy are listed as the aquatics board on LSL CA website.

Jenn deBerge - your email is LSLswimmingevents@gmail.com

We've hired Kona Ice to join our meets- We just reserve them a spot and we get 20% of the profits- they will park by the tennis court in the lower lot. We will decide as a board how to spend the profits- (option would be free kona for awards if we had earned

that much or something else....) - so far \$93! We have them for two more meets. We decided to use the money to purchase gift cards for end of season gifts. We also made \$5/swimmer for swim theory so that money will be used to purchase gift cards as well.

- Fun adult relay - can Keely advertise? 6/26- make a post on fb- and see if they can email us if they want to participate. ✓ - KM
[Luis update: Last year ('22), we had 2 dads teams, 2 moms teams, 1 HS Seniors team and 1 coaches team (maybe some HS swimmers were mixed in with them; don't recall). We actually had more parents volunteered to swim than we had room or lanes for them. It'll be fun to do it again and continue the tradition. Kids love it and so the adults I think.
Moms' teams got a pool length head start. Then dads teams and coaches got a 10sec advantage over HS/Senior swimmers. The idea is to make the ending exciting and make the teams finish somewhat close to each other. Keely, if you're running this year's parents vs coaches vs swimmers friendly race, feel free to adjust times and Head starts according to what you think would work out best. Let's have fun with this, take photos of the teams to post afterwards (??)]

- Senior night July 10- Jen D in charge of Senior gifts- From Jenn D: gifts have been ordered! Here is what we bought:
https://www.amazon.com/dp/B07GTJM4B7/ref=sspa_mw_detail_2?ie=UTF8&psc=1&sp_csd=d2lkZ2V0TmFtZT1zcF9waG9uZV9kZXRhaWw13NParams&th=1

- Last home meet
Awards ceremony Sunday July 30 4:00pm
-Anna will order awards and medals. Checking with Maggie to see what awards are needed- DONE
Swim lessons dates- We have room for more kids to join lessons in the third session so we need to advertise/promote this.
Fun things:
Christmas in July party July 5th 5pm
From Jenn D: I will post on FB this week. @Kerry, can I work with you again to send an email and get this added to the website?

NO PRACTICE: ? decide 4th of july dates

- No practice Jul 3, 4, 5

Feedback on coaching

- **Parents have stated that Maggie isn't on deck very often**
- **Coaches need to correct swimmers during practice so they are learning and not getting DQ'ed during races.**
- **Coaches remind/train junior coaches to give swimmers feedback. Might need to explain to the swimmer coaches job is while on deck.**

III. Committee reports

Coach Maggie- Swimmer of the week again this year? What other new things or things that need changed/added? Yes to swimmer of the week and spirit week. **Will get this posted/emailed out.**

- Please keep sign in table at meets!- how is this going?

Treasurer--Tami

- \$600 profit from 1st meet concessions - some expense carries over to 2nd meet

Concessions--Anna- what's needed for the summer? How did the first meet go?

Went well! Next time need to make sure the grills are there in the morning. People seem to be eating less. The pretzels are a hit.

Will update the volunteer times to conclude at 10.

Grill situation has been resolved and will be there for Monday's meet.

Volunteers--Dave

Add a swimmer check-in volunteer meet

- Change concessions job to full meet (not half) since they are done shortly after the half. Counts as 2 slots per person. 5 people per meet.
- Please communicate with the "early arrivers" about what to do (concessions, parking attendant, etc.)
- Still need 5 half meet stroke judge spots filled
- **We have 10 slots left and are working to fill these holes with families that have not yet volunteered at all.**

[Luis update: I could stroke judge if needed at one or both or the away meets]

Make a permanent swimmer check-in sign for the table.

Web Masters--Kerry and Leslie

6/20 updates: I'm working on an email to send out to the team about some reminders about things we will and won't get at each meet. The event by swimmer report changed last season, and it generated a lot of questions and concerned parents who still couldn't find their kids on it anyway. I will send out a reminder about how people need to find their kids events on heat sheets and heat sheets only. I will also include a reminder that at away meets all of the reporting, heat sheets, and results, are provided to us by the home team. Leslie and I have no hand in any of that once the entries are sent. People are getting confused by OnDeck, so I'll include clarification on that too. I agree that it is confusing that people receive different information based on which team is running the meet. I hope that if we can get the league on the same software, we can be consistent in what parents receive for every meet regardless of who is hosting.

We need to talk about meet software options for this season - there will need to be changes

Touchpad is going away so we will need a new system to run the actual meets. Swimtopia is an option, yearly fee (\$600/yr- charged per swimmer) (used by O'Fallon) or Meet Manager/Team Manager- more upfront costs but yearly is cheaper. Board gives permission to Kerry to choose the new system in August after consulting with the other teams

Website redesigned - now includes everything from the handbook and added some general info about swimming (for the new families). Now easy to use on mobile devices

- Please provide feedback about website content
- Hopefully it will help answer questions (especially for new swimmers)
- Add link to this article about How to Read a Heat Sheet:
<https://wanderingswimmer.com/how-to-read-a-heat-sheet/>
- Might have to replace TouchPad for next year - Kerry to find out from TU if it is going away
- Volunteer Check in job is added to meets
- Everyone who emails the team can start using the "News" feature on the website, so the info from the email will be on the News section on the site. Kerry will tell everyone how to do this.
- **We need to resolve our website domain and determine if we have a hard copy of records because some might have been broken. We will promote any new records on Facebook.**

Secretary--Luis

Handle awards ? Or who can do this? Anna will do it- ordered. The awards will be ordered as soon as I get the go ahead.

Apparel--Michelle- End of year gifts?

I'm going to do clear plastic tote bags so they will be waterproof for the water, sand and can use at concerts & sporting events

League Reps-- Kerry and Leslie

6/20 updates: I am working from my own laptop to figure out how to get us on to swim topia to test it end-to-end. Hopefully at the next home meet, or at the last one, I want to run a meet for our team in swim topia in conjunction with touchpad. I just want to be comfortable that we think it will work instead of Meet Manager.

Officials training Looking at dates- does the league schedule this?

Kerry will ask Stephanie about website. League is meeting tomorrow, Kerry will check on training videos

Ribbons?

Media/web correspondence/swimmer of the week/Newstime/PR

- Keely Manne volunteered- update on newsletters.
- *Original newsletter is no longer printed so currently printing a template for LSL Sea Lions for all families and putting in mailboxes. Trying to get OFallon to let us add to their newsletter. Also can we get or use any professional pictures of the age groups or teams?*
- *How does everyone feel about me taking pics at meets/practices so I can post the following week and we have more pics for the end of the year slideshow? I know all parents love to see their kids smiling and having fun.*
- *Pics of board members? Introduce ourselves!*
- **No pics of kids shared outside of Facebook team page**
- **Keely will work on end of season slideshow**
- **Stacy has a nice camera and will take photographs during meets**
- **We will take a group photo of the board at the next meet**
- **Key for glass bulletin board is in the CA office. Try to change out each week** ✓

Who is shadowing who with our additional board members?

For events, can we offer allergy friendly options? Stacy is offering to help shadow events this year.

Jenn D: Last year I dedicated part of the potluck table to allergy friendly foods but unless someone was manning that area, kids took what they wanted. Open to ideas for how to prevent that from happening!

-Can we have an ingredient list posted to look at. (From Jenn - how would we facilitate that and where would it be posted?)

-Possibly ask if we have allergy kids and see if they have suggestions or provide pre-packaged (From Jenn - I can find a way to message that in the promo for the Xmas in July party)

-We lost our volunteer person that collected all the gift cards for coaches, seniors and swimmer coaches. Need to find a new person- possibly Anna Kuhns?- Options for this- funds in the budget to just buy gift cards?

Bullpen:

[Luis: I won't be present at our next home meet 6/26 (Perú travels)...Steph has kindly offered to be the meet announcer on that night. She will do great! She will need some assistance getting the audio set up in place...we need a tall/strong person to help place the speakers on their stands, I believe she will be OK with the rest of the set up...Steph shadowed me at our first home meet and I showed her how everything works. I will send her a note prior to Monday's meet as a reminder. The Ambassadors will be our guests on 6/26 for National Anthem (5:28pm). Steph, if they ask for a mic, just give them the wired mic. Thank you again for stepping up to do this. I'll be home for Senior night's meet 7/10 and have singers lined up for that date]

Engage a league rep if people are trying to sub swimmers when a member of a relay team member is missing. Medley relay is challenging so need a coach nearby to help. Does bullpen have opposing team scratch details?